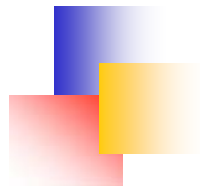




Case Study South East Essex College and Southend-on-Sea Borough Council Accommodation Strategy



progress, manage & learn

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Project Overview

As part of South East Essex College's long-term strategy, they sought to extend to extend their programme of further education and to link up with an established university to offer high education facilities. This strategy required significant additional accommodation, ideally in the form of a new campus in Central Southend-on-Sea. Parallel to this, Southend-on-Sea Borough Council announced plans to regenerate the town centre and made efforts to secure significant grand aid. Together, they set up a Project Development Board to develop these ideas and PML was appointed to help ensure achievement of this objective.

A key role of the commission was to undertake a strategic feasibility study and consultation process to establish the optimum use of an identified town centre site.

The Service

PML developed a solution that not only delivered the objectives of the College and the Council, but also remained affordable and attractive to potential private sector participants. It concluded that private sector investment would be required and that a formal consultation should take place. We also recommended that a market sounding exercise would ascertain interest from private sector organisations, to bring a sharp commercial focus to the opportunity.

Client Benefits

- Best value solutions
- Strong commercial management advice
- Integration of industry best practice
- Continuous performance improvement